



**60<sup>th</sup>**  
ANNIVERSARY

Press release  
Paris, June 8, 2012

## EUROSAC CONGRESS AND GRAND PRIX 2012

### New EUROSAC President

This year's EUROSAC Congress, celebrating the 60<sup>th</sup> anniversary of our federation and assembling about 100 participants, was held in Amsterdam, Netherlands from May 31<sup>st</sup> to June 2<sup>nd</sup>. A new EUROSAC President was elected at this occasion: **Luis Elorriaga from Mondi Ibersac** in Spain.

### Grand Prix 2012

During the congress, the EUROSAC Grand Prix Jury assembled to deliberate on which sack would be honoured the EUROSAC Grand Prix 2012. The principal criteria for the sacks presented was the added value to our industry, whether in terms of innovation, sustainable development, design, high quality printing or as a customer message carrier.

The winner was **"LEOSystem" by Dy-Pack Verpackungen** in Germany. Due to its innovative design, the **"Lastest-Easy-Open-System"** is particularly easy to handle. The new system allows a perfectly clean bag opening and prevents product contamination from paper fibres on opening. At the same time, the paper sack can easily be emptied completely, so no product is spilled. "LEOSystem" thus offers a sustainable solution for food, building materials and animal feed.

### EUROSAC Website and Movie "Russell the Spruce"

At the congress, the new EUROSAC Website [www.eurosac.org](http://www.eurosac.org) was presented, together with the short movie on **"Russell the Spruce"**. Russell our hero is a cheerful sapling, growing strong and absorbing large amounts of CO<sub>2</sub> to later become a "superhero"; that is to say a Kraft paper sack who will "always be part of nature". The movie has been realised with CEPI Eurokraft, representing the European Kraft Paper Producers for the Flexible Packaging Industry.



### Promotion and Development of the Paper Sack Industry

Around 70 % of the European paper sack manufacturers in 61 plants in 20 countries are members of EUROSAC today, producing over 5,5 billion sacks representing a weight of nearly 700 thousand tons per year. Sack manufacturers from all continents as well as paper bag manufacturers contribute to the federation as Corresponding members and more than 20 suppliers (paper, film, machine or glue manufacturers) as Associate members.

Communication and research projects e.g. LCA Studies or Carbon Footprint Studies are run in cooperation with CEPI Eurokraft. Other precious partners of EUROSAC, e.g. for Lobbying, are CITPA (International Confederation of Paper and Board Converters in Europe) or CEPI (Confederation of European Paper Industries).

### For more information:

Catherine Kerninon: Tel.: +33 1 47 23 75 58, e-mail: [info@eurosac.org](mailto:info@eurosac.org), [www.eurosac.org](http://www.eurosac.org)